

Cancer control planners, program staff, and researchers have the same goals: to reduce cancer risk, the number of new cancer cases, and the number of deaths from cancer, as well as enhance the quality of life for cancer survivors. The Cancer Control PLANET is a portal that provides access to data and resources that can help planners, program staff, and researchers to design, implement, and evaluate evidence-based cancer control programs.

## 5 Steps to Comprehensive Cancer Control

**STEP**

**1**

### Assess program priorities

Analyze cancer burden on a local, state, or national level and assess risk factors to help identify high-risk populations and cancer control priorities



This screenshot shows the "State Cancer Profiles" section of the Cancer Control PLANET website. It includes a "Quick Profiles" dropdown, "Interactive Graphs and Maps" (with a 5-Year Rate Changes chart), "Comparison Tables" (including "Race/Trend Comparisons" and "Death Rates"), and "Support Data" (with "Prevalence and Risk Factors" and "Peer Countries" sections). A sidebar on the right contains links to "Help & About" and other resources.

**STEP**

**2**

### Identify potential partners

Find potential practice partners working with community-based programs by accessing contact information for ACS's Regional Cancer Control Planners, CDC's Comprehensive Cancer Control Network, and NCI's Cancer Information Service, as well as local researchers funded by ACS, CDC, and NCI



This screenshot shows the "Locate Comprehensive Cancer Control Partners" section of the Cancer Control PLANET website. It features a map of the United States where each state is labeled with its abbreviation. Below the map is a list of states and their abbreviations.

**STEP**

**3**

### Determine effectiveness of different intervention approaches

Learn about the most effective approaches for comprehensive cancer control and the research that examines various intervention strategies and approaches that have been shown to be effective or ineffective



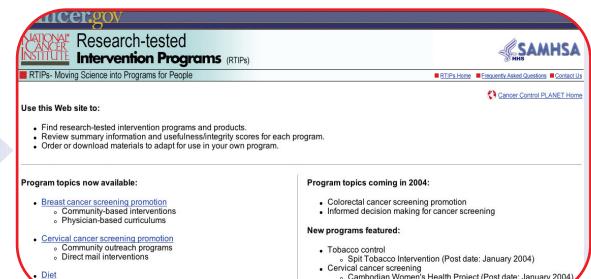
This screenshot shows the "Community Preventive Services" section of the Agency for Healthcare Research and Quality (AHRQ) website. It includes a "Topics" dropdown menu with categories like Alcohol, Cigarettes, Mental Health, Obesity, Substance Abuse, Tobacco, and Violence. There are also sections for "In The Spotlight", "The Community Guide at a Glance", and "Addressing Specific Health Behaviors".

**STEP**

**4**

### Find research-tested intervention programs and products

Adapt and adopt interventions to address objectives by accessing an inventory of programs developed from scientific studies that have been shown to be effective; many of these programs can be downloaded or ordered free of cost



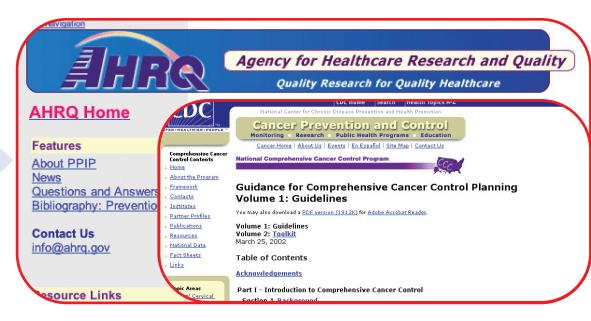
This screenshot shows the "Research-tested Intervention Programs (RTIps)" section of the National Cancer Institute's website. It includes a "Program topics now available:" list (Breast cancer screening promotion, Community-based interventions, Physician-based curriculums, Cervical cancer screening promotion, Community outreach programs, Direct mail interventions, Diet, and Community-based social support interventions). A "Program topics coming in 2004:" list is also present, along with a "New programs featured:" section.

**STEP**

**5**

### Plan and evaluate programs

Review resources and guidelines for planning, implementing, and evaluating comprehensive cancer control programs, and access tools for putting prevention into practice



This screenshot shows the "Cancer Prevention and Control" section of the Agency for Healthcare Research and Quality (AHRQ) website. It includes a "Volume 1: Guidelines" section (Volume 1: Guidelines, Volume 1: Acknowledgments, Table of Contents, Acknowledgements, Part I - Introduction to Comprehensive Cancer Control, and Section 1 - Background). A "Resource Links" section is also present.

